



# Allegiant Stadium | Community Benefits Plan Update

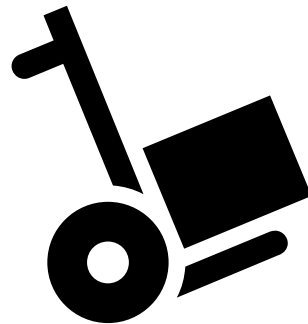
September 27, 2023

# Overview | 2023 Update

The Community Benefits Plan (CPP) was developed by LV Stadium Events Company, LLC pursuant to sections 29.5 and 31.5 of the Southern Nevada Tourism Improvements Act to ensure the greatest possible participation by all segments of the local community in the economic opportunities available in connection with the design, construction, and operation of the Allegiant Stadium.



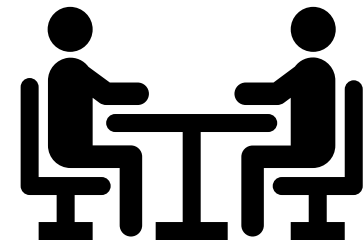
**Workforce Diversity**



**Supplier Diversity**



**Community Engagement**



**Career Development**

# On The Ground & In The Community



**Neumiia Duncan-Reed**  
ASM Global, Director of HR &  
Community Affairs



**Brandon Chambers**  
ASM Global, Director of  
Community Impact



**Myisha Boyce**  
MYS LLC, Community Affairs  
Consultant



**Magaly Davalos**  
Silver and Black Hospitality  
(Levy), Nonprofit Organization  
and Community Relations  
Manager







**Workforce Diversity**  
Event Staff Diversity

CBP, Section 3.3.1(I): Developer's contracts with any concessionaire and any stadium manager overseeing operations shall require such contractors to set a workforce participation target of not less than a combined total of 55% work hours on days in which an event takes place, including setup and tear down, shall be performed by minority and female workers.

**Q4 2022: 73.9%**  
**Q1 2023: 74.9%**  
**Q2 2023: 74.5%**  
**Q3 2023: 73%**

**Stadium Operator (ASM)**

**Q4 2022 – Q3 2023**

**73%** of hours worked:  
self identified as a minority  
**52%** of hours worked:  
self identify as female

**Stadium Concessionaire (Levy)**



## **Workforce Diversity Employment Outreach**

### **ASM**

Q1: UNLV Student Athletes, College of Southern Nevada, Las Vegas Convention Center, Choice Career Fairs

Q2: Blind Connect Career Fair, Allegiant Stadium Hiring Event, Las Vegas Ballpark, Choice Career Fair

Q3: Choice Career Fair (2)

Q4: Champions of Diversity Career Fair (upcoming)

Members of the public interested in viewing current job opportunities should visit:

[www.allegiantstadium.com/careers](http://www.allegiantstadium.com/careers)

### **Silver & Black Hospitality**

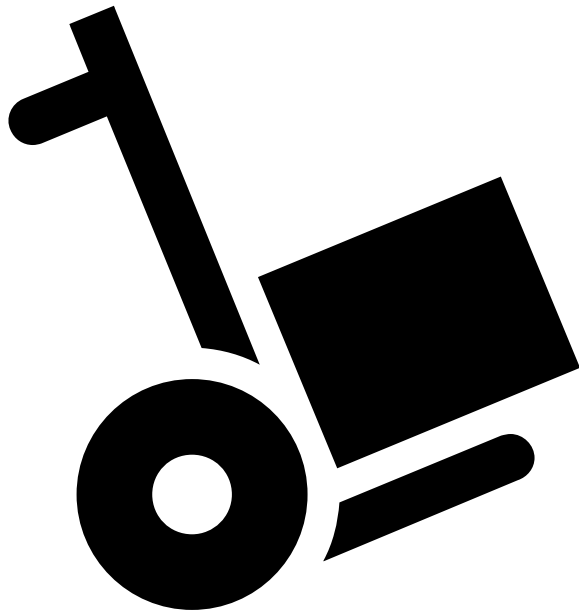
Hosted 3 job fairs at Allegiant Stadium: May 22<sup>nd</sup>, 23<sup>rd</sup> & 24<sup>th</sup>

Over 500 in-person interviews conducted

Over 300 teammates were hired

Members of the public interested in viewing current job opportunities should visit:

[https://careers.compassgroupcareers.com/?page\\_size=20&page\\_number=1&keyword=allegiant&sort\\_by=score&sort\\_order=DESC](https://careers.compassgroupcareers.com/?page_size=20&page_number=1&keyword=allegiant&sort_by=score&sort_order=DESC)



**Supplier Diversity**  
Business Diversity (WMBE)

CBP, Section 3.1.1: Strengthening the local small, minority, and female business community economically contributes to the overall economic growth and expansion of the community. Developer's program is designed to achieve meaningful and lasting benefits to the community through business opportunity that enable local small business enterprises and women and minority owned business enterprises to enhance and further develop and grow their businesses.

**April 13<sup>th</sup>, 2023:**

ASM participated in the Western Regional Minority Supplier Development Council's Business Opportunity Day

**May 10<sup>th</sup> & 11<sup>th</sup>, 2023:**

Hosted Gridiron Pitch III

**Stadium Operator (ASM)**

Silver & Black Hospitality oversees the operation of 28 vendor concession locations

**50%** are run by businesses that meet woman or minority owned criteria

**Stadium Concessionaire (Levy)**

# Community Engagement Community Advisory Board



Myisha Boyce – Board Chair  
President and Managing Member  
MYS LLC



Ashanti Lewis  
Director of Community Outreach  
Nevada Partners



Evan Louie  
Member  
Community Advisory Board



Lisa Morris Hibbler  
Chief Community Officer  
City of Las Vegas



Jeff Saling  
Executive Director  
StartUp NV



Terrence Thornton  
Executive Director  
Special Olympics Nevada



## **Community Engagement**

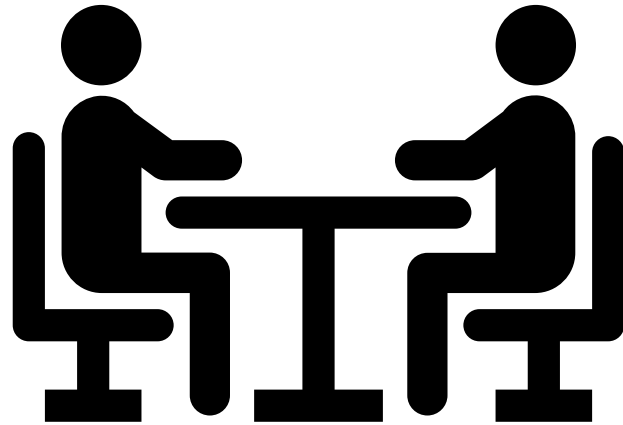
### **ASM Global**

American Red Cross Battle of the Badges Blood Drive  
Blazing Trails Student Panel  
Nevada Reading Week  
Candlelighters Everyday Extraordinary Breakfast

### **Silver & Black Hospitality**

Dress for Success  
Three Square Food Bank  
Annual Nonprofit Open House





## Career Development

Career Development: Mentoring/Technical Assistance/Internships  
CBP section 3.4.1:

### **ASM**

- CCSD Elementary School Career Day(s)
- SEEK Program
- Raiders Den

### **Silver & Black Hospitality**

- Keys to the Future
- Manager-in-Training Program
- Power Walks
- Career Symposiums
- UNLV Partnership

# Looking Forward



## Workforce Diversity

- Career fairs participation



## Community Engagement

- Signature Programs: Youth focused panel discussions, Power Walk, Nonprofit fundraising opportunities.
- Support external community events and activities
- Host community events & activities



## Career Development

- Internship program development
- Workshop and mentorship programs: SEEK, Raiders Den, Manager-in-Training, Career Symposiums



## Supplier Diversity

- Ongoing supplier engagement series
- Grow the small business development and mentorship program
- Continued partnership with agencies representing special populations (e.g., Chambers of Commerce, Faith based)